

Advertising 2009

Rates and Booking Form



CIRCULATIONS
AUDIT BOARD

CAB AUDITED CIRCULATION
8633 (2008 audit)

Rates - Please circle/tick your bookings (All prices in Australian Dollars)

New rates effective 1st January 2009

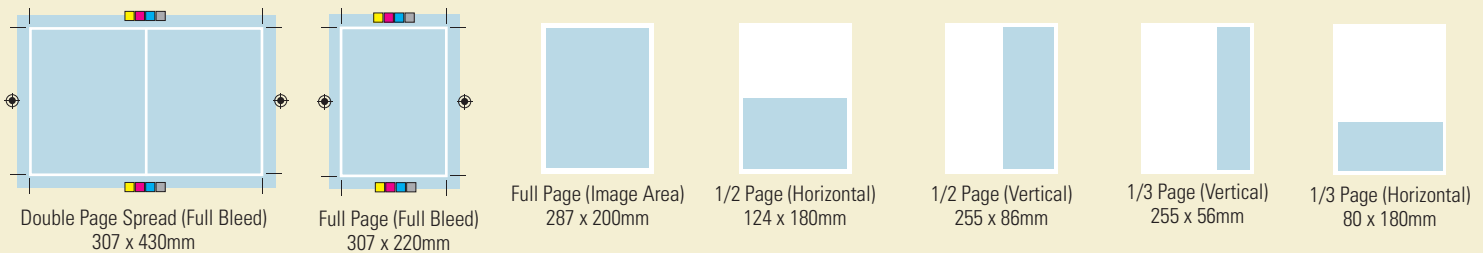
10% GST rates apply to payments made by Australian based organisations only

SIZE / POSITIONS / COLOUR		1x		2x		4x		6x	
		Rate	Incl. GST	Rate	Incl. GST	Rate	Incl. GST	Rate	Incl. GST
Feature Sponsorship		POA	POA	-	-	-	-	-	-
DPS	Full Colour	\$6,720.00	\$7,392.00	\$6,384.00	\$7,022.40	\$6,048.00	\$6,652.80	\$5,712.00	\$6,283.20
OBC	Full Colour	\$3,975.00	\$4,372.50	\$3,776.25	\$4,153.88	\$3,577.50	\$3,935.25	\$3,378.75	\$3,716.63
IBC/IFC/P1	Full Colour	\$3,740.00	\$4,114.00	\$3,553.00	\$3,908.30	\$3,366.00	\$3,702.60	\$3,179.00	\$3,496.90
Full Page	Full Colour	\$3,550.00	\$3,905.00	\$3,372.50	\$3,709.75	\$3,195.00	\$3,514.50	\$3,017.50	\$3,319.25
1/2 Page	Full Colour	\$2,465.00	\$2,711.50	\$2,341.75	\$2,575.93	\$2,218.50	\$2,440.35	\$2,095.25	\$2,304.78
1/3 Page	Full Colour	\$2,050.00	\$2,255.00	\$1,947.50	\$2,142.25	\$1,845.00	\$2,029.50	\$1,742.50	\$1,916.75
1/4 Page	Full Colour	\$1,870.00	\$2,057.00	\$1,776.50	\$1,954.15	\$1,683.00	\$1,851.30	\$1,589.50	\$1,748.45
Full Page	Mono	\$2,450.00	\$2,695.00	\$2,327.50	\$2,560.25	\$2,205.00	\$2,425.50	\$2,082.50	\$2,290.75
1/2 Page	Mono	\$1,420.00	\$1,562.00	\$1,349.00	\$1,483.90	\$1,278.00	\$1,405.80	\$1,207.00	\$1,327.70
1/3 Page	Mono	\$1,080.00	\$1,188.00	\$1,026.00	\$1,128.60	\$972.00	\$1,069.20	\$918.00	\$1,009.80
1/4 Page	Mono	\$900.00	\$990.00	\$855.00	\$940.50	\$810.00	\$891.00	\$765.00	\$841.50

EXTRA COLOURS: Spot Colours (per colour) \$250.00 (Excl. GST) \$275.00 (Incl. 10% GST)

Artwork design carried out by RESolutions will incur a base charge based on the following sizes; FP: \$165.00, 1/2 Page: \$125.00, 1/3 Page: \$110.00, 1/4 Page: \$90.00 (please add GST at 10% if applicable to these rates). Alterations to existing artwork will be quoted for on request. Work is based on \$35.00 (excl. GST) per 1/2 hour minimum charge.

Mechanical Details: Trim Size (A4): 297mm x 210mm



Digital Artwork Requirements

- **AusIMM BULLETIN** is printed utilising Computer to Press (CTP) technology. As such, films are **NOT** accepted and all artwork **MUST BE** supplied in digital format.
- The publication is produced on a **PC** platform in Adobe InDesign CS. Artwork must be supplied as a 300 DPI Press Optimised CMYK PDF.
- Original document must be created in CMYK.
- Final artwork will not be accepted in: Powerpoint, Word or Excel.
- Digital artwork should be supplied on CD Rom or DVD.

• POSTSCRIPTING SETTINGS:

- Paper size: **A4 Extra** (235 mm x 322 mm)
- Marks and Bleed: Bleed, Registration and Crop marks **turned ON**
- Output: Composite CMYK
- **DISTILLING SETTINGS:**
- General: Resolution: 2400 dpi
- Images\Colour Images:
 - Bicubic Downsampling to 300 pixels per inch for images above: 350 pixels per inch
 - Compression: Automatic (JPEG)
 - Image Quality: Maximum
 - Fonts: Embed all fonts

EMAIL

- Email attachments should be no more than 10 MB files.
- Compress where possible using WinZip or Stufit.
greg@resolutions-group.com.au
- **FTP (FOR LARGER FILES)**
- To upload to the RESolutions FTP site, please contact:
GREG BOASE
greg@resolutions-group.com.au

Please **CIRCLE** edition(s) this contract covers:

- February • April • June
- August • October • December

NOTE: All series bookings MUST run within a 12 month period.

Payment terms strictly **30 DAYS**. 10% advertising agency commission will only apply on accounts settled within the payment terms. By signing this booking form I understand and accept these conditions.

CANCELLATIONS must be in writing and will only be accepted 4 weeks prior to the publication date.

Company: ABN:

Email: Tel: Fax:

Address:

Purchase Order: Send Invoice To: (Mr, Mrs, Ms):

Email: Tel: Fax:

Booked By: Signature: Date:



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BULLETIN