



PESA News 2009 Advertising Rates

Rates — Please ✓ tick your bookings (All prices in Australian Dollars)

GST rates apply to payments made by Australian based organisations only. Prices effective from 1st January 2009.

SIZE / POSITIONS	COLOUR	1X		3X		6X	
		Excl. GST	Incl. 10% GST	Excl. GST	Incl. 10% GST	Excl. GST	Incl. 10% GST
Double Page Spread	Full Colour	\$5,370.00	\$5,907.00 <input type="checkbox"/>	\$4,830.00	\$5,313.00 <input type="checkbox"/>	\$4,565.00	\$5,021.50 <input type="checkbox"/>
Covers & Pages 1,2,5	Full Colour	\$3,620.00	\$3,982.00 <input type="checkbox"/>	\$3,260.00	\$3,586.00 <input type="checkbox"/>	\$3,075.00	\$3,382.50 <input type="checkbox"/>
Full Page	Full Colour	\$2,935.00	\$3,228.50 <input type="checkbox"/>	\$2,640.00	\$2,904.00 <input type="checkbox"/>	\$2,495.00	\$2,744.50 <input type="checkbox"/>
1/2 Page	Full Colour	\$2,035.00	\$2,238.50 <input type="checkbox"/>	\$1,830.00	\$2,013.00 <input type="checkbox"/>	\$1,730.00	\$1,903.00 <input type="checkbox"/>
1/3 Page	Full Colour	\$1,790.00	\$1,969.00 <input type="checkbox"/>	\$1,615.00	\$1,776.50 <input type="checkbox"/>	\$1,525.00	\$1,677.50 <input type="checkbox"/>
1/4 Page	Full Colour	\$1,650.00	\$1,815.00 <input type="checkbox"/>	\$1,485.00	\$1,633.50 <input type="checkbox"/>	\$1,400.00	\$1,540.00 <input type="checkbox"/>
Full Page	Mono	\$2,350.00	\$2,585.00 <input type="checkbox"/>	\$2,115.00	\$2,326.50 <input type="checkbox"/>	\$1,995.00	\$2,194.50 <input type="checkbox"/>
1/2 Page	Mono	\$1,495.00	\$1,644.50 <input type="checkbox"/>	\$1,345.00	\$1,479.50 <input type="checkbox"/>	\$1,275.00	\$1,402.50 <input type="checkbox"/>
1/3 Page	Mono	\$995.00	\$1,094.50 <input type="checkbox"/>	\$895.00	\$984.50 <input type="checkbox"/>	\$845.00	\$929.50 <input type="checkbox"/>
1/4 Page	Mono	\$825.00	\$907.00 <input type="checkbox"/>	\$745.00	\$819.50 <input type="checkbox"/>	\$700.00	\$770.00 <input type="checkbox"/>
EXTRA COLOURS	Spot Colours (per colour)		\$300.00 (Excl. GST) <input type="checkbox"/>		\$330.00 (Incl. 10% GST) <input type="checkbox"/>		

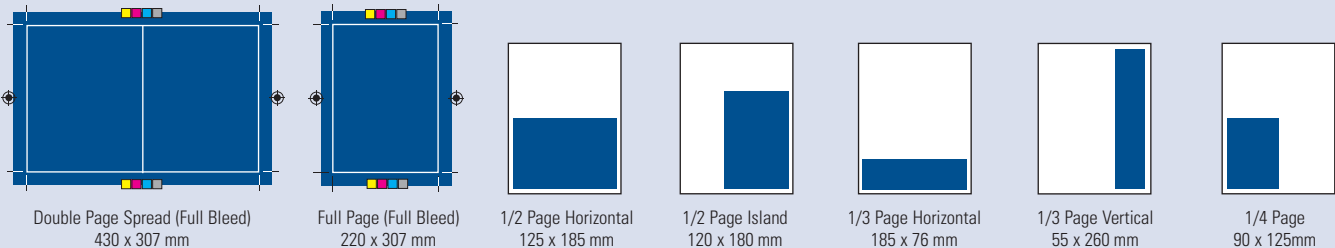
Prices for inserts available on request

Artwork design carried out by RESolutions will incur a base charge calculated on the following sizes:

Full Page: \$165.00 (excl. GST), 1/2 Page: \$125.00 (excl. GST), 1/3 Page: \$110.00 (excl. GST), 1/4 Page: \$90.00 (excl. GST)

Alterations to existing artwork will be quoted for on request. Work is based on \$35.00 (excl. GST) per 1/2 hour minimum charge.

MECHANICAL DETAILS: TRIM SIZE : 297 mm X 210 mm (A4)



Digital Artwork Requirements

- The publication is produced on Adobe InDesign CS2.
- Artwork must be supplied as a high resolution PDF.
- Original document must be created using CMYK colour model.
- Final artwork **WILL NOT** be accepted in: Powerpoint, Word or Excel.
- Files can be supplied by CD Rom or DVD, or via email to: mads@resolutions-group.com.au
- Where files are larger than 10 Mb in size, contact us to upload files onto our FTP site.

POSTSCRIPTING SETTINGS:

- Paper size: A4 (210 x 297 mm)
- Marks and Bleed: 5mm Bleed, Registration and Crop marks **turned ON**
- Output: Composite CMYK

DISTILLING SETTINGS

- General: Resolution: 2400 dpi
- Images\Colour Images:

DISTILLING SETTINGS (cont'd)

- Bicubic Downsampling to 300 pixels per inch for images above: 350 pixels per inch
- Compression: Automatic (JPEG)
- Image Quality: Maximum
- Fonts: Embed all fonts

Please ✓ tick edition(s) this contract covers:

Feb/Mar Apr/May Jun/Jul Aug/Sept Oct/Nov Dec/Jan

NOTE: All series bookings MUST run within a 12 month period.

TERMS & CONDITIONS

Payment terms strictly **30 DAYS**. **Cancellations** are at the publisher's discretion and will only be considered if received in writing no later than two weeks prior to press deadline. By signing this booking form you acknowledge that you understand and accept the above conditions and all applicable charges as outlined above.

Company: _____ ABN: _____ Date: _____

Booked by: _____ Purchase Order: _____

Email: _____ Tel: _____ Fax: _____

Address: _____

Signature: (learn more about digital signatures) _____

Send invoice to: (Mr, Mrs, Ms) _____

Email: _____ Tel: _____ Fax: _____



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